

2019 Sponsorship Opportunities

24th Annual Lowell General Hospital Golf Challenge

August 19, 2019, The International, Bolton, MA

Sponsorships that include golf registration

Tournament Sponsor - \$15,000

- Two foursomes (includes breakfast, lunch and dinner) with priority tee assignments
- "Closest to the Pin" sponsor
- Logo placement on electronic GPS on golf carts
- Prominent placement on sponsor board
- Reserved table at dinner
- Recognition in event publicity and dinner program
- Logo placement on Golf Challenge website

Estimated value: \$5,500

Masters Sponsor - \$10,000

- Two foursomes (includes breakfast, lunch and dinner)
- Prominent placement on sponsor board
- Reserved table at dinner
- Recognition in event publicity and dinner program
- One tee sponsorship with signage
- Putting green sponsor
- Logo placement on Golf Challenge website

Estimated value: \$4,480

Sponsorships that do not include golf registration

Helicopter Sponsor - \$2,500

- Exclusive sponsor of our helicopter golf ball drop raffle
- Corporate name on all related materials
- Opportunity to announce golf ball drop winner

Reception Sponsor - \$2,500

- Public recognition at event
- Four dinner guests
- Logo placement on Golf Challenge website

Yard Marker Sponsor - \$2,000 (3)

- Prominent yard marker signage at choice of 100, 150 or 200 yard marks displayed on each par 4 and par 5 hole (a total of 14 signs)
- Logo placement on Golf Challenge website

Luncheon Sponsor - \$7,500

- One foursome (includes breakfast, lunch and dinner)
- Exclusive sponsorship and signage at BBQ lunch for all golfers
- Recognition in dinner program

Estimated value: \$3,200

Eagle Sponsor - \$5,000

- One foursome (includes breakfast, lunch and dinner)
- Placement on sponsor board
- One hole sponsorship with signage
- Logo placement on Golf Challenge website

Estimated value: \$2,240

Birdie Sponsor - \$3,000

- Two player slots (includes breakfast, lunch and dinner)
- One hole sponsorship with signage
- Logo placement on Golf Challenge website

Estimated value: \$1,120

Snack/Beverage Cart Sponsor - \$2,000

- Opportunity to advertise with company logo (signs provided)
- Logo placement on Golf Challenge website

Leader Board Sponsor - Each (\$1,000) or All Six (\$5,000)

- Signage on leader board(s)

Tee Sponsor - \$500

- Signage
- Logo placement on Golf Challenge website

Pin Flag Sponsor - \$300

- Personalized pin flag on select hole

Cart Sponsor \$100

- Signage on an individual cart



For more information, contact
Jennifer Hanson at (978) 788-7174 or
jennifer.hanson@lowellgeneral.org.

Opportunities for non-golfers

Dinner at The International - \$125

Join the golfers after the Challenge for dinner in The Club House overlooking the course.

Estimated value: \$85

Other sponsorship opportunities

- Donations
- Live or Silent Auction items

Benefit amounts are estimates. All or part of your gift may be tax deductible as a charitable contribution. Please consult your tax advisor to discuss your individual tax situation to determine the deductibility of your gift.